### Recent Air Transportation Demand Modeling in the Air Transportation Systems Laboratory



Presented by: A.A. Trani Air Transportation Systems Laboratory Virginia Tech May 2, 2023

## **Air Transportation Systems Analysis**





### $\mathbb{V}_{\mathbb{Z}}$

### Supersonic Air Transportation Demand Modeling



Z. Wang, N. Hinze, and A.A. Trani Air Transportation Systems Laboratory Virginia Tech March 15, 2023





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### **Project Objectives**

- Estimate worldwide demand of various low-boom and non lowboom supersonic aircraft concepts including worldwide network modeling effects including:
  - Aircraft fleet size
  - Airport curfews
  - Runway length limitations
- Develop models to predict optimized supersonic fleet network utilization
- Integrate the technical outputs of FLOPS into a model that permits NASA engineers to quantify changes in potential markets for various supersonic aircraft concepts
- Model is written in MATLAB ™

MATLAB is a trademark of the Mathworks



### Supersonic Aircraft



British/ French Concorde **Mach 2.0 (more than twice the speed of regular subsonic aircraft)** 110 passengers First Flight: 1969

Source: https://www.baesystems.com/en/heritage/bac-concorde



Boom Overture **Mach 1.7** 65 passengers First Flight: 2029 (Estimated)

Source: <a href="https://boomsupersonic.com/overture">https://boomsupersonic.com/overture</a>

- Concorde and Overture are traditional supersonic designs
- Traditional supersonic aircraft generate strong shock waves that create unacceptable pressures on the ground







Wing Area	2,917 ft <sup>2</sup>	
MTOGW	154,510 lb	
OEW	69,072 lb	60.3'
Payload	8,987 lb	
Max Fuel	79,887 lb	
Block Fuel	70,571 lb	
ATA Range	3,000 nmi	



### The Low-Boom Aircraft is as Long as the Airbus A380



Supersonic flight requires large fuselage lengths and small cross sectional area to reduce drag

Airbus A380-800 (520 passengers typical)







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- Aircraft speed, quantity produced, takeoff and empty weights, and other technical parameters produced by FLOPS are used to estimate the vehicle development costs using non-linear regression equations adapted from a RAND cost model
- An operational aircraft life cycle cost model is used to estimate the Cost per Passenger Mile (CPM) based on the initial vehicle cost estimate
- The CPM cost is used by the **Passenger Choice and Market Demand modules**





### Aircraft Cost (Reality Check)



### $\mathbb{V}_{\mathbb{Z}}$



Supersonic aircraft operations life-cycle cost model include the following:

- Vehicle unit cost
- Number of annual operations
- · Maintenance hours per flight hour
- Engine overhaul costs
- Time between overhauls
- Landing fee per landing
- Percent of repositioning flights
- Stage length flown
- Fuel consumption and fuel cost
- Hangar cost
- Crew and maintenance personnel
- Avionics and interior refurbishing costs
- Load factor per flight
- Depreciation
- Life-cycle time
- Landing fees and ground handling costs
- Airport emission fees
- Navigation fees
- Insurance costs (liability and hull)
- Taxes airline passenger facility fees



### **Passenger Preference Module**



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### **Passenger Preference Module**

- Estimates the fraction of passengers willing to switch from subsonic to high-speed commercial services using Value of Time (VOT) and Value of Comfort (VOC)
- Estimates the tradeoffs between the travel time advantages of high-speed travel and the potential disadvantages of traveling in a more confined seat typically found in supersonic vehicles

Estimated Values of Time for premium seats range from \$120-\$240/hr using a Lufthansa passenger survey and OAG Traffic Analyzer airfare analysis

Lufthansa







### **Market Demand Estimation Module**

- Estimates the number of passengers traveling in the high-speed vehicle at the route level.
- Employs the Airline Reporting Corporation (ARC) database with 46 million premium class airline tickets (first and business class) to estimate the number of passengers switching to high-speed commercial service

Market	Airports	<b>OD</b> Pairs	Records
US	135	1,535	8.14 million
<b>US-International</b>	327	2,709	9.89 million
International	1,008	12,176	27.19 million

Airline Reporting Corporation (ARC) datasets



Example: Considering Value of Time and Value of Comfort, 20% of the premium passengers in the JFK-LHR route may be willing to switch to supersonic aircraft

## Vehicle Assignment and Network Model

- LBSAM2 includes a mathematical programming module to schedule supersonic flights worldwide
- The LBSAM2 flight scheduling and network model considers the following operational effects:
  - Curfew constraints
  - Maximum daily utilization
  - One and two-day cycles
  - Demand at origin-destination level (determined using the passenger choice model developed in LBSAM2)
  - Maintenance times





# Example Network Analysis Metrics Produced in LBSAM2 Flight Scheduling/Network Model



## **Overland/Overwater Flight Planning**

- Estimates flight trajectories for supersonic aircraft considering supersonic overland restrictions (if applicable)
- Flight planner uses NOAA Reanalysis wind data sets
- Runway length and airport gate compatibility analysis are considered in the selection of candidate OD airport pairs













### Using the LBSAM2 Model to Study NASA Concepts

 Compare Low-Boom (LB) versus non-low-boom (NLB) aircraft designs

Specifications Mach 1.8 overland Mach 1.8 overwater 43 seats 20% heavier than NLB

Low-Boom Aircraft Non I ow-Boom Aircraft Traditional Supersonic Aircraft

Specifications Mach 0.95/1.15 overland Mach 1.8 overwater 43 seats 20% lighter than LB

### The Mach 1.8 low-boom design is expected to serve more OD pairs compared to a NLB design able to cruise at Mach 1.15 overland



# The Mach 1.8 low-boom design has the potential to attract 27% more passengers worldwide compared to a NLB design able to cruise at Mach 1.15 overland







### **Main Conclusions**

- The enhanced LBSAM2 models offers an integrated approach to study worldwide demand for supersonic aircraft concepts
- Model includes network effects and captures the dynamics between fleet size, aircraft unit cost, aircraft economics, and passenger preference
- Model runs converge (demand-supply) in 5-12 iterations
- Using baseline operational parameters in the model, we estimate between 315-350 low-boom supersonic airframes may be needed in the year 2040
- Using baseline operational parameters in the model (i.e., high daily utilization), low-boom supersonic aircraft could transport between 7-8 million passengers annually in 2040
- Using very optimistic parameters in the model (including \$2.5/gallon fuel prices) we estimate up to 700 low-boom supersonic airframes may be needed in the year 2040
- Producing 350 low-boom aircraft over a life cycle of a program is challenging (costs are high)







### LBSAM2 Flight Scheduling and Network Analysis Module to Estimate Regional Air Mobility

- TSAM predicts door-to-door travel behavior (US scope)
- TSAM uses an external life cycle cost model to predict airfares (cost per mile) for user-defined aerospace vehicles (no network effects modeled directly)
- Use the LBSAM2 network model to predict realistic network costs for regional air mobility aircraft vehicles
- LBSAM2 network analysis model can solve problems with thousands of OD pairs to assess realistic network costs and predict schedule or on-demand travel



Heart Aerospace

**Eviation Alice** 





### Use the LBSAM2 Framework to Predict Advanced Subsonic Demand

- LBSAM2 passenger choice and network analysis models can be used to predict worldwide subsonic aircraft demand using advanced aircraft designs such as the proposed Boeing/NASA VS-1 and VS-2
- The introduction of advanced subsonic aircraft can be studied regionally because the practical range of such aircraft confines them to a region





BoeingVS-1 and VS-2 trussbraced subsonic aircraft (Source: Boeing)

LBSAM2 Worldwide Network Analysis for Low-Boom Aircraft



### Use the LBSAM2 Framework to Predict Advanced Subsonic Demand



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**UAM** Aircraft

Model

Life Cycle Cost



Virginia'l'ech

UAM Aircraft

Seneric Model for an Electric Vehic The model represents a 4-seat ge leveloped by the Air Transportation	cle neric electrical aircraft. Model on Systems Lab.	Cost Metrics           Total Cost Per Hour         515           Fare per Seat Mile         1.92
Aaintenance Parameters: B/C Avia	ation and Conklin and DeDecker	Energy Expense 24.2
1	Uber Concept Vehicle	Annual Costs
		Annual Variable Cost 217,000
		Annual Fixed Costs 49,700
M. South		Annual Hangar and Office Expenses 13,000
000		Annual Periodic Costs 88,800
		Annual Personnel Costs 0
Electric Cost per KWH 0.165	Aircraft Speed 118	Annual Traning Cost 1,500
Aircraft Purchase Cost (\$)	Passenger Seats	Total Annual Cost
2001: 0001: 1 614 2 214 214	1 25 4	Total Annual Cost
200k 900k 1.6M 2.3M 3M	1 2.5 4	Annual Costs of Operation 540,000
200k 900k 1.6M 2.3M 3M Landing Fee per Landing (\$)	Passengers per Flight	Annual Costs of Operation 540,000
200k 900k 1.6M 2.3M 3M Landing Fee per Landing (\$) 0 3.75 7.5 11.25 15	1         2.5         4           Passengers per Flight           1         2.5         4	Annual Costs of Operation 540,000 Annual Pilot Salary (\$) 50k 72.5k 95k 117.5k 140k
200k 900k 1.6M 2.3M 3M Landing Fee per Landing (\$) 0 3.75 7.5 11.25 15 Mission Stage Length (nm)	1     2.5     4       Passengers per Flight       1     2.5     4       Base Energy Cost per KWh	Annual Costs of Operation 540,000 Annual Pilot Salary (\$) 50k 72,5k 95k 117,5k 140k Number of Pilots
200k 900k 1.6M 2.3M 3M Landing Fee per Landing (\$) 0 3.75 7.5 11.25 15 Mission Stage Length (nm) 1 51 101	1         2.5         4           Passengers per Flight         1         2.5         4           1         2.5         4         4           Base Energy Cost per KWh         0.08         0.165         0.25	Annual Costs of Operation 540,000 Annual Pilot Salary (\$) 50k 72,5k 95k 117,5k 140k Number of Pilots 0 1
200k 900k 1.6M 2.3M 3M Landing Fee per Landing (\$) 0 3.75 7.5 11.25 15 Mission Stage Length (nm) 1 51 101 Flight Hours per Year	1     2.5     4       Passengers per Flight     1     2.5     4       1     2.5     4       Base Energy Cost per KWh       0.08     0.165     0.25       Percent Repositioning Flight Hours	Annual Costs of Operation 540,000 Annual Pilot Salary (\$) 50k 72,5k 95k 117,5k 140k Number of Pilots 0 1 Profit Margin
200k 900k 1.6M 2.3M 3M Landing Fee per Landing (\$) 0 3.75 7.5 11.25 15 Mission Stage Length (nm) 1 51 101 Flight Hours per Year 500 1k 1.5k 2k 2.5k	1         2.5         4           Passengers per Flight         1         2.5         4           1         2.5         4         4           Base Energy Cost per KWh         0.08         0.165         0.25           Percent Repositioning Flight Hours         0         25         50	Annual Costs of Operation         540,000           Annual Pilot Salary (\$)         50k         72,5k         95k         117,5k         140k           Solution         Number of Pilots         1         1         1           Profit Margin         0         10         20
200k 900k 1.6M 2.3M 3M Landing Fee per Landing (\$) 0 3.75 7.5 11.25 15 Mission Stage Length (nm) 1 51 101 Flight Hours per Year 500 1k 1.5k 2k 2.5k	1         2.5         4           Passengers per Flight         1         2.5         4           1         2.5         4         4           Base Energy Cost per KWh         0.08         0.165         0.25           Percent Repositioning Flight Hours         0         25         50	Annual Costs of Operation         540,000           Annual Pilot Salary (\$)         50k         72,5k         95k         117,5k         140k           50k         72,5k         95k         117,5k         140k           Number of Pilots         1         1         1           Profit Margin         10         20         2
200k 900k 1.6M 2.3M 3M Landing Fee per Landing (\$) 0 3.75 7.5 11.25 15 Mission Stage Length (nm) 1 51 101 Flight Hours per Year 500 1k 1.5k 2k 2.5k Engine Overhaul Cost	1       2.5       4         Passengers per Flight       1       2.5       4         1       2.5       4       4         Base Energy Cost per KWh       0.08       0.165       0.25         Percent Repositioning Flight Hours       0       25       50         Schedule Parts Expense	Annual Costs of Operation 540,000 Annual Pilot Salary (\$) 50k 72,5k 95k 117,5k 140k Number of Pilots 0 1 Profit Margin 0 10 20 Engine Overhaul Interval

Presented by Antonio Trani Research Team: Dr. M. Rimjha, Dr. S. Hotle, N. Hinze, A. Antonis, A. Olamai, T. Sayantan, and Dr. A. Trani January 5, 2023





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# UAM Landing Site Placement Model, Landing Site Space Requirements, and Landing Site Cost Model

UirginiaTech



### Demand-Driven, Iterative UAM Landing Site Vertiport Location Method



UirginiaTech

# **UAM Landing Site Life-Cycle Cost Model**

The building blocks of the lifecycle cost model include the following:

- Landing area type (vacant land, rooftop, parking lot)
- Critical vehicle dimensions
- Number of landing pads
- Number of parking stalls
- Number of charging stations
- Staffing of landing site
- Lounge areas for waiting passengers
- Lighting requirements
- Number of hours of operation per day for the landing site)
- Landing fees
- Percent subsidy to build the landing site



### Model developed in STELLA Author
🐻 Virginia Tech Invent the Future



# UAM Vertiport Capacity and Cost Analysis



Stochastic Queueing Model with: 1 Landing Pad 8 Parking Positions 5 Minute Service Time 15 Minute Recharging Time 1 minute taxi-in time







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# UAM Vehicle Development Cost and Operational Cost Models





## UAM Vehicle Development and Operational Life Cycle Cost Models



UAM aircraft life-cycle cost model include the following:

- Vehicle unit cost
- Number of annual operations
- Maintenance hours per flight hour
- Engine overhaul costs
- Time between overhauls
- · Landing fee per landing
- Percent of repositioning flights
- Energy consumption performance (vs. block speed)
- Energy cost (\$/kW-hr)
- Hangar cost
- Pilot vs no pilot switch
- Avionics and interior refurbishing costs
- Load factor per flight
- Depreciation
- Life-cycle time

Aircraft development cost equations adapted from Nicolai and Carichner (2012)

Joby's projections are optimistic because they assume Large numbers of aircraft produced

#### VTOL Technology Cost is Quadratic with MTGOW



Considering battery weight, UAM technology may follow the same weight and cost trends





## **VTOL Technology Costs per Pound**



Maximum Takeoff Gross Weight (pounds)





## **UAM Vehicle Costs in the Literature**

Source		UAM Cost per Passenger Mile (\$)	Trip Purpose	
Lilium		\$4.40	Airport	
Joby Aviatio	on	\$3.80	Not Specified	
Ehang		\$2.28 - \$2.74 Per Available Seat Mile	Not Specified	
BAH (5-seat eVTOL)		\$6.25 (near-term) \$2.5 (long-term)	General	
Goyal et al. (2021)		~\$2.50 - \$2.85	General	
Archer		\$3.0 - \$4.0	Airport	
LEK		\$7.68 (2025) \$1.76 (2040)	General	
Brown and Harris (2020)	Lift + Cruise Compound Heli Tilt Wing Tilt Rotor	\$4.86 Not Applicable (System   1eli \$5.12 Study)   \$4.33 \$3.80 Image: Study		

Source: Air Traffic Management Exploration (ATM-X) UAM Demand Analysis: Deliverable 1.2





## **UAM Operational and Cost Uncertainties**

- 1. UAM vehicle production and certification costs
- 2. Maintenance costs and cycles
  - UAM engines are electric and, in principle, are more reliable
  - UAM aircraft have 6-12 engines that need to be maintained
    - Even with high Mean Time Between Failures (MTBF) for the engines, many engines would require spares and maintenance actions
- 3. No-pilot option would require additional redundancy in systems for certification (an additional cost)
- Additional automation cost would be needed for certification under remote pilot operations (assuming a pilot supervises/controls multiple UAM vehicles)
- 4. Battery life and costs
  - Our analysis uses \$50,000 to replace batteries after 3,000 hrs
- 5. Design for large number of daily cycles
- Experience shows that commercial aircraft are designed for 40-60K cycles
- It is unclear UAM aircraft would be economical if designed for 10-20K cycles
- Blade helicopters (Bell 407) typically do 8-10 missions a day

# Four-Seat UAM (\$3 Million Dollar Unit Cost)

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Percent of Flights to Reposition UAM Aircraft



Analysis using the Virginia Tech UAM Life Cycle Cost model

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## **Blade Services to Airports in New York**

- \$195 per seat from Manhattan to JFK airport (\$15/passenger mile)
- Bell 407 helicopters (single engine) operated under 14 CFR 135
- Five passenger seats (1 pilot + 5 passengers configuration)
- Typical six minute trip from JFK to two Manhattan heliport locations
- Typical daily use of Bell 407 helicopters is 177 minutes (2.95 hrs)
- 12,000 passengers per year (40 passengers per day)





Bell 407 helicopter Single Allison 250-C47B engine (813 HP) 6,000 lbs. maximum takeoff weight Blade Lounge East East 34th Street with two Sikorsky S-76C++ helicopters





# **Calibrated UAM Demand Models**

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#### Calibrated Logit and Mixed Logit Models to Predict UAM Demand

Metropolitan	UAM	Model Structure	<b>Attributes Considered</b>	Model Scope	Value of Time
Area Northern California	Model Commuter trips	Mixed Conditional Logit	In-vehicle travel time, Out- of-vehicle travel time, Number of transfers. Income level (3 categories)	4.3 million commuters 17 counties around San Francisco Bay Area	Out-of-Vehicle VOTs Low Income \$15.7/hr Medium Income \$18.22/hr High Income \$29.30/hr
	Cargo	Parametric Market Share Model	High value goods	High-value air freight Time-sensitive shipments	Not applicable
Southern California	Commuter trips	Mixed Logit Model	Travel time, number of transfers,	9.1 million commuter trips 15 counties	
	Airport trips	Conditional Logit Models	Travel time, Travel cost, Resident, Non-resident, Business, Non-business, submodes constants	99,250 daily airport trips	Business travelers \$52/hr. Non- business travelers \$22/hr.
	Cargo	Parametric - Market Share Model	High value goods	High-value air freight Time-sensitive shipments	Not applicable
Dallas-Forth Worth	Commuter trips	Mixed Logit Model	Travel time, number of transfers	2.9 million commuter trips	
	Airport trips	Conditional Logit Models	Travel time, Travel cost, Resident, Non-resident, Business, Non-business, submodes constants	45,750 daily airport trips	Business travelers \$57/hr. Non- business travelers \$36/hr.
Miami	Commuter trips	Mixed Logit Model calibrated in Northern California	Travel time, number of transfers	2.5 million commuter trips	
	Airport trips	Conditional Logit Models	Travel time, Travel cost, Resident, Non-resident, Business, Non-business,	35,600 daily airport trips	Business travelers \$57/hr. Non- business travelers \$36/hr.

VirginiaTech



#### Class B Airspace Restrictions Reduce Airport UAM Trip Demand by 17% in the Dallas Area

- Longer UAM travel times due to airspace class B and D restrictions affect trip cost
- UAM vertiport placement affected by airspace restrictions



Airspace restrictions developed by NASA Ames Research Center VirginiaTech



#### Class B Airspace Restrictions Reduce UAM Commuter Demand by 40%



VirginiaTech



#### At \$3 per Passenger-Mile and Airspace Restrictions UAM Trips to Airport Remain Feasible

50 UAM vertiports and airspace restrictions



VirginiaTech Invent the Future





#### For New York Commuter Demand is Reduced by 55% if Airspace **Restrictions are Applied**

	Sconario	Restrictions			
	Scenario	Vertiport Placement	UAM Overflying		
	Scenario 1	None	None		
	Scenario 2	Only in Class-B Airspace	Only in Class-B Airspace		
	Scenario 3	In Class-B and Class-D Airspace	In Class-B and Class-D Airspace		
ario 1 ario 2 ario 3 rips ng	0.6 0.5 0.4 0.4 0.3 0.2 0.1 0 0 0 0 0 0 0 0 0 0 0 0 0		Scenario 1 Scenario 2 Scenario 3		
4	2 2.25 U	2.5 2.75 3 3.25 AM Cost per Passenger I	o 3.5 3.75 4 Vile (\$/sm)		

UrginiaTech

#### Preliminary Assessment of UAM Noise (Northern California)



10 dBA Reduction compared to R44

15 dBA Reduction compared to R44





#### Noise Impacts Using the FAA Aviation Environmental Design Tool Analysis

#### 900 daily UAM operations

DNL	Area under DNL		Population under DNL		Highly Annoyed	
	Contour (sq. mi.)		Contour		Population	
Reduction	10-dBA	15-dBA	10-dBA	15-dBA	10-dBA	15-dBA
Scenario						
45	10.89	1.81	110,811	28,764	21,133	5,485
55	0.70	0.33	11,655	4,213	5,687	2,055
65	0.16	0.08	1,596	677	1,267	537
75	0.03	0.0155	272	93	256	87
85	0.006	-	2	-	2	-
95	0.0002	-	-	-	-	-



15 dBA Reduction compared to R44

10 dBA Reduction compared to R44





### Conclusions

- An integrated approach to study UAM operations has been developed
  - Model considers landing site placement, landing site cost and capacity limits
  - UAM demand is estimated using Conditional Logit or Mixed Logit models
- For UAM to be successful, the analysis shows cost per passenger mile needs to be contained at or below \$3 per passenger-mile
- Beyond \$3 per passenger mile, the commuter demand is relatively low
  - New York may see a few hundred person trips of airport demand in the \$5-7 per passenger mile range (high driving cost and high congestion)
- Airspace restrictions result in 20-55% fewer demand trips compared to unrestricted scenarios investigated





#### **Relevant Technical Publications**

- 1. Rimjha, M., A., Trani, and S. Hotle, Urban Air Mobility: Preliminary Noise Analysis of Commuter Operations, AIAA 2021, July28, 2021, American Institude of Aeronautics and Astronautics, https://doiorg.ezproxy.lib.vt.edu/10.2514/6.2021-3204
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- 3.Rimjha, MA. And A.A. Trani, Urban Air Mobility: Factors Affecting Vertiport Capacity, Integrated Communications, Navigation and Surveillance Conference, ICNS, v 2021, April 19-23, 2021, Institute of Electrical and Electronics Engineers, Inc.
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- 5.Sayantan, T., Rimjha, M., Hinze, N., Hotle, S. and Trani, A. A. Urban Air Mobility Regional Landing Site Feasibility and Fare Model Analysis in the Greater Northern California Region, Integrated Communications, Navigation and Surveillance Conference, ICNS, v 2019-April, April 2019.
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- 7.Syed, N., Rye, M., Ade, M., Trani, A., Hinze, N., Swingle, H., Smith, J., Dollyhigh, S. & Marien, T. (2017). Preliminary Considerations for ODM Air Traffic Management based on Analysis of Commuter Passenger Demand and Travel Patterns for the Silicon Valley Region of California. In 17th AIAA Aviation Technology, Integration, and Operations Conference (p. 3082), https://doi.org/10.2514/6.2017-3082





## Transportation Systems Analysis Model (TSAM)

## The TSAM Model

- A multi-mode intercity trip demand model that predicts long distance travel (one-way route distance greater that 100 miles) in the continental U.S.
- Employs a multi-step, multi-modal transportation planning framework where trips are: produced, distributed, split into modes, and assigned to routes
- TSAM model can predict intercity travel in the presence of multi-mode alternatives (auto, commercial air, high-speed rail and air taxi modes)
- Mode choice of travelers based on trip characteristics (business and noon-business) and traveler demographics (income level)
- Mode choice is sensitive to vehicle performance, level of service and mode cost characteristics
- County-to-county spatial model
- Accepts user-defined airport sets
- Mode has airport capacity curves derived using the Enhanced Airfield Capacity



## **Application of the TSAM Model**



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### **TSAM** is a 64-bit Stand-alone Application









### **TSAM Computer Model Application**



## **TSAM Trip Generation**



#### Total Intercity Trips Generated by County (Business + Non-Business Trips)

#### Number of Trips





the Transportation Systems Analysis Model

> +50%



#### **Trip Distribution Step**



#### Sample TSAM Map: Auto Driving Time



#### Sample TSAM Map: Airport-to-Airport Travel Time



#### Sample TSAM Map: Airport-to-Airport Average Coach Fares



### **TSAM Map: US Rail System Travel Time**



#### Sample TSAM Map: Commercial Airline Network (IAD-SFO)



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TSAM employs a family of Logit Models (Box-Cox and C-Logit)





### **Variables Used in Utility Functions**

Authors	Variables in the Utility Function			
Stopher and Prashker (1976)	Relative time, relative distance, relative cost, relative access-egress distance, departure frequency			
Alan Grayson (1982)	Travel time, travel cost, access time, and departure frequency			
Morrison and Winston (1985)	Travel time, cost, party size, average time between departures			
Koppelman (1990)	Travel time, cost, departure frequency, distance between city pairs, household income			



## Logit Model in TSAM

Logit model

$$P_i = rac{e^{U_i}}{\displaystyle\sum_i e^{U_i}}$$

- Nested logit utility function  $U_{ij}^{kl} = \alpha_0 \operatorname{Travel Time}_{ij}^k + \alpha_1 \operatorname{Travel Cost}_{ij}^{k1} + \alpha_2 \operatorname{Travel Cost}_{ij}^{k2} + \alpha_3 \operatorname{Travel Cost}_{ij}^{k3} + \alpha_4 \operatorname{Travel Cost}_{ij}^{k4} + \alpha_5 \operatorname{Travel Cost}_{ij}^{k5} + \alpha_6 \operatorname{shortTripDummy}_{ij}^m + \operatorname{regionDummy}_{ij}^k$
- Mixed logit utility function  $U_{ij}^{klm} = \alpha_0 Travel Time_{ij}^k + \alpha_0 + \alpha_1 Travel Cost_{ij}^{k1} + \alpha_2 Travel Cost_{ij}^{k2} + \alpha_3 Travel Cost_{ij}^{k3} ... + \alpha_4 Travel Cost_{ij}^{k4} + \alpha_5 Travel Cost_{ij}^{k5} + \alpha_6 shortTripDummy_{ij}^m$
# **Initial Model Calibration**



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# **TSAM 7.6 Calibration (Business Travel)**



# **TSAM 7.6 Calibration (Non-Business Travel)**





#### **Commercial Airline Round Trips**





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## **TSAM 7 6 Calibration (Commercial Ennlanements)** Commercial Airline Onboard Passengers



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- Suppose three possible travel alternatives are:
  - Auto
  - Commercial Air
  - On-demand service using VLJ aircraft (future NAS)
- To make a mode selection a user could consider:
  - Travel time
  - Travel cost (including lodging and rentals)
  - Duration of stay

## Example Travel Evaluation in TSAM Travel from Blacksburg to Cleveland OH



## Example Travel Evaluation in TSAM Travel from Blacksburg to Cleveland OH



# C

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📅 Transportation Systems Analysis Model for SATS (Virginia Tech and NASA) - SATS Project - [Mode Choice Results - SATS Travel Time From Montogmery ...

SATS Travel Time From Montogmery + Radford, VA (VLJ - \$1.75 - Business - Full - 2005)

> Door-to-Door Travel Time 3.0 Hours by On-demand VL.

Select Crigin Place: Blacksburg (Town)

🔂 File Window Help

Select Mode: SATS

Iravel Lim

n/a

0 to 3 hrs 3 to 4 hrs

요요한★ ❶●T ■鍔▼르▼ From/To: From ▼ Selec: Origin State VA Suppose three possible travel alternatives are:

– Auto

- Commercial Air
- On-demand service using VLJ aircraft (air taxi)
- To make a mode selection a user could consider:
  - Travel time
  - Travel cost (including lodging and rentals)
  - Duration of stay
  - Value of time

**Example Travel Evaluation in TSAM** 

**Travel from Blacksburg to Cleveland OH** 



## **Example Travel Evaluation in TSAM Travel from Blacksburg to Cleveland OH**

From Blacksburg, VA To Cleveland, OH (391 miles)

Roundtrip Travel Time Savings Using

Print Results

7 hrs 2 min + 2 extra nights compared to automobile

7 hrs 16 min + 1 extra night compared to fastest airline route

Close

#### SATS Trip Details

	Origin Airport	Destination Airport	Travel Time (Outbound)	Travel Time (Return)	Travel Cost (Roundtrip)	Average Travel Speed	Cost for Speed	Nights Away
SATS	BCB, Virginia Tech / Montgomery Executive, Blacksburg, VA	BKL, Burke Lakefront, Cleveland, OH	2 hrs 59 min	2 hrs 59 min	\$1,093	131 mph	\$8.33/mph	0

#### Car Trip Details

	Origin	Destination	Travel Time (Outbound)	Travel Time (Return)	Travel Cost (Roundtrip)	Average Travel Speed	Cost for Speed	Nights Away
Auto	Blacksburg, VA	Cleveland, OH	6 hrs 30 min	6 hrs 30 min	\$493	60 mph	\$5.20/mph	2

Commercial Air Trip Details									
	Origin Airport	Destination Airport	Travel Time (Outbound)	Travel Time (Return)	Travel Cost (Roundtrip)	Average Travel Speed	Cost for Speed	Nights Away	
Route 1	ROA, Roanoke, VA	CLE, Cleveland, OH	6 hrs 37 min	6 hrs 36 min	\$526	59 mph	\$7.39/mph	1	
Route 2	ROA, Roanoke, VA	CAK, Akron, OH	6 hrs 50 min	7 hrs 15 min	\$528	57 mph	\$7.65/mph	1	
Route 3	CLT, Charlotte, NC	CLE, Cleveland, OH	7 hrs 38 min	7 hrs 12 min	\$638	51 mph	\$10.71/mph	1	

Market Share Details*						
Household Income Group	<\$30K	\$30K - \$60K	\$60K - \$100K	\$100K - \$150K	>\$150K	
Auto	82 %	76 %	64 %	53 %	51 %	
Airline	18 %	24 %	30 %	32 %	31 %	
SATS	0 %	0 %	5 %	16 %	18 %	
*Numbers rounded to nearest percent.						



#### Air Transportation Systems Laboratory